



JUSHELY ROSE APPLE CAÑERO

INDUSTRIAL ENGINEER | CONTENT WRITER



facebook.com/apple.abao



instagram.com/apple.jush



linkedin.com/in/apple-abao



+63 917 135 3539



jracanero@gmail.com



Quezon City, Metro Manila,
Philippines, 1116



apple.myx-tech.com



PROFILE

Age: 28

Gender: Female

Date of Birth: June 24, 1996

Citizenship: Filipino

Civil Status: Married

Religion: Iglesia Ni Cristo



SOFTWARE SKILLS

Yoast SEO



Claude



Wordpress



Surfer SEO



ChatGPT



RankMath



TECHNICAL SKILLS

- Blog & Article Writing
- Website Copywriting
- Proofreading & Editing
- AI Tools
- Image Alt Tags Writing
- Internal Linkings
- Basic Graphic Design
- Video Editing

CAREER OBJECTIVE

Enthusiastic and detail-oriented content writer with a passion for crafting engaging, well-researched, and impactful content. Skilled in storytelling, SEO, and adapting to different brand voices. Seeking an opportunity to contribute my writing expertise to a team that values creativity and quality.

EDUCATION

NEW ERA UNIVERSITY

BS Industrial Engineering

2012 - 2017

ST. JOSEPH COLLEGE OF BULACAN

Secondary Education

2008 - 2012

ST. THERESE COLLEGE OF SJDM

Primary Education

2002 - 2008

EXPERIENCE

ADMINISTRATIVE AIDE - INTAKE COORDINATOR

Home Health Compass – San Francisco Bay Area

February 20, 2024 – January 3, 2025

Job Description:

- Helps client with administrative tasks, such as answering emails, organize files and company's directories and providing client/customer service
- Demonstrate proficiency in administrative duties and in company communication platforms
- Maintain accurate records of clinician directory and agency directory as warranted
- Complete department-wide improvement projects as delegated by the company executives

CONTENT WRITER

RankTop Solutions – Texas

May 24, 2021 – November 4, 2023

Job Description:

- Wrote blog posts and articles tailored to clients' industries.
- Created unique content for web pages, including homepages, landing pages, and product pages.
- Optimized content using Yoast SEO and Rank Math for better search rankings.
- Maintained brand consistency and adapted writing style to fit different clients.
- Worked with marketing and design teams to align content with business goals
- Review and update content on WordPress/Elementor pages and blogs, ensuring accuracy, clarity, and proper formatting.



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EXPERTISE

Communication (Written / Verbal)
Detail-Oriented
Leadership
Flexibility
Presentation Skill
Operations Management



AWARDS

HIGH SCHOOL VALEDICTORIAN

St. Joseph College of Bulacan
Received: March, 2012



SEMINAR

ORSP NATIONAL LEADERSHIP SUMMIT 2016

Convergence: Integrating Bright Minds
Amidst Diversity
University of Santo Tomas

PARALLAX: SHIFTING FOCUS, 2016

Circle of Industrial Engineering Majors
University of the Philippines

IE 4.0: TAKING THE INDUSTRIAL ENGINEERS TO THE FOREFRONT OF THE 4TH INDUSTRIAL REVOLUTION

Philippine Institute of Industrial Engineers
SMX Convention Center



REMOTE WORK SET-UP

Globe Telecom
400Mbps



PLDT
200Mbps



Ryzen 5 2600
16GB RAM
GTX 980ti



Ryzen 5 3550
32GB RAM
RX560X

INDUSTRIAL ENGINEER

Fast Logistics Group of Companies- F. Lazaro, Valenzuela City
January 29, 2018 – July 11, 2020

Job Description:

- To assist departments and branch in coming up with the best possible solutions in their operational performance by enhancing and developing systems and procedures, standardizing and benchmarking against best practices
- Performing operational systems audit
- Planning and organizing activities and interventions for the developmental needs of the operations.
- Knowledge in Good Warehousing Practices, procedures and systems
- Gathering and analyzing of operational data to ensure continuous improvement for sustainable high operations performance.
- Safety audits/ inspections, safety and emergency equipment maintenance and the provisions of safety measures and procedures to reduce the probability of on-site accidents, incidents and hazards.
- Proficient in various continuous improvement tools

TRAINING

ON-THE-JOB TRAINING

INDUSTRIAL ENGINEER

Splash Corporation, Valenzuela City

April, 2016 – June, 2016
280 Hours

- Time and Motion Study (TMS)
- Analysing the production of Splash Products
- Computation and Encoding of Overall Equipment Efficiency (OEE)
- Computation of the planned schedule downtimes and the unplanned downtimes which causes the delay of the production
- Computation and Encoding of the total production output, scrap bottles/film, performance rate, availability rate, and total percentage of OEE every month

LOSS CONTROL MANAGEMENT

Qsafe Industrial Safety Enterprise

July 3, 2018 – July 6, 2018

CONSTRUCTION OCCUPATIONAL SAFETY & HEALTH TRAINING

Qsafe Industrial Safety Enterprise

Sept. 11, 2018 – Sept. 14, 2018

OCCUPATIONAL FIRST AID AND BASIC LIFE SUPPORT WITH AUTOMATED EXTERNAL DEFIBRILLATOR

Philippine Red Cross

March 6, 2019 – March 7, 2019